



MEXICO



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ILLINOIS - MEXICO *Business Strength in Numbers*

Exports are a Significant Portion of Illinois' Economy

- From 2009 through 2012, Illinois exports increased by \$26.4 billion, or 63%, well above the national average of 47%
- Illinois exports totaled over \$68 billion in 2012, increasing 4.9% or \$3.2 billion over 2011, exceeding average U.S. export growth for the second consecutive year
- Direct exports accounted for 10% of the Gross State Product (GSP) in 2012
- Illinois is the largest exporting state in the Midwest and the 5th largest exporting state in the U.S.

Top 5 Countries for Illinois Exports in 2012 (in billions)

- Canada \$19.2 (-1.2% growth)
- Mexico \$ 6.4 (11.3% growth)
- Australia \$ 5.4 (44.7% growth)
- China \$ 4.1 (6.4% growth)
- Germany \$ 2.7 (6.9% growth)
- **All Countries \$68.0 (4.94% growth)**

Top 5 Industries for Illinois Exports in 2012 (in billions)

- Machinery (except electrical) \$20.1 (12.7% growth)
- Chemicals \$ 7.9 (-6.6% growth)
- Transportation Equipment \$ 7.4 (10.3% growth)
- Computers and Electronic Products ... \$ 6.3 (3.0% growth)
- Agriculture and Related Products \$ 6.2 (2.4% growth)
- **All Industries \$68.0 (4.94% growth)**

Economic Impact of International Tourism in Illinois in 2011

- Illinois welcomed 1,255,000 overseas visitors, ranking Illinois the 8th most popular U.S. state for overseas visitors, with a 4.5% market share
- Chicago welcomed 1,199,000 overseas visitors, and is the 10th most popular U.S. city for overseas visitors, with a 4.3% market share
- Mexico ranks as Illinois' 3rd largest international market for inbound travel, contributing approximately \$103 million to Illinois' economy
- Illinois welcomed 105,000 air travelers from Mexico, up 1,000 from 2010
- The average Mexican visitor stayed an average of 5.8 nights and spent \$169 dollars a day
- 35.4% of Mexican travelers to Illinois engaged in business or professional activities; 22.7% visited on holiday; 25.1% were visiting relatives or friends; 15.2% attended conventions or conferences
- Travel expenditures of international visitors reached over \$2.2 billion, directly generating 21,830 Illinois jobs

Total Trade between Illinois and Mexico in 2012

- Illinois ranks 6th among the 50 U. S. States for exports to Mexico
- Mexico is Illinois' 2nd largest export market
- Illinois' exports to Mexico totaled more than \$6.37 billion, a 11.3% increase over 2011. Illinois' exports to Mexico grew 34.1% in 2011
- Illinois imports from Mexico totaled \$9.13 billion, a 7.2% increase over 2011
- Illinois/Mexico trade totaled \$15.50 billion

Top 5 Industries for Illinois Exports to Mexico in 2012

- Machinery (except electrical) \$1.20 billion (7.1% growth)
- Transportation Equipment \$941 million (-1.7% growth)
- Chemicals \$761 million (8.2% growth)
- Agriculture and Related Products ... \$730 million (17.8% growth)
- Computer and Electronic Products .. \$584 million (15.0% growth)

Mexico Foreign Direct Investment in Illinois

- Illinois ranks #1 in the Midwest as a destination for foreign investment
- Illinois is home to over 2,000 foreign firms that employ more than 350,000 Illinois residents
- Mexican firms employ 1,543 Illinoisans at 138 different locations

Top 5 Illinois Firms with Employment in Mexico

- Mondelez International, Inc. (Kraft Foods) 6,147
- Caterpillar 5,555
- Motorola Solutions 3,671
- Molex Incorporated 3,550
- The Duchossois Group, Inc. 3,500

Top 5 Mexican Firms with Employment in Illinois

- Bimbo Bakeries/Entenmann's 1,299
- Advance America Cash Advance Centers 161
- Cemex, Cement, Inc. 62
- Famsa, Inc. 16
- Aeromexpress 3

Sources:

Export Data Source: WISER Origin of Movement Series

Foreign Direct Investment Data Source: Dunn & Bradstreet

Tourism Data Source - The Economic Impact of Travel on Illinois Counties, 2011, U. S. Travel Association;

Overseas Travelers to Illinois - 2011; CIC Research and U.S. Department of Commerce, International Trade Administration, Office of Travel and Tourism Industries